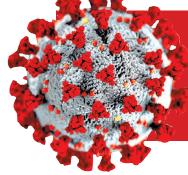
A Space Marketing Initiative



Saluting Corona Warriors



Thank You Frontline Warriors

"We are Home and Safe Because of You"



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mence.



Published clinical studies provide evidence that COVID-19 is transmitted from carriers of the virus to others who are in close contact through respiratory droplets, by direct contact with infected persons or by

contact with contaminated objects and surfaces.

The most common symptoms include fever and dry cough. Precautionary measures comprise thorough hand-washing, use of disinfectants to keep clean, social distancing and good respiratory hygiene. As research and studies are underway to find a drug to treat the disease, it has become utmost important to educate people from across various sections of the society of the precautionary measures, ensure that they follow instructions issued by medical professionals and stay indoors

Warriors of a different kind

As the world and India arrive in the thick of the epidemic, India is pinning its hopes to contain the outbreak on social distancing and a complete lockdown of major cities and towns.

And the success is down to the efforts of unknown but selfless workers, the warriors shielding our nation's health from an invisible enemy. There are doctors, nurses, paramedics, police personnel, sanitation workers and a host of operative crew who have willingly dedicated their services to ensure safety of the fellow citizens.

Volunteers from vari- your neighbourhood

ous sectors are actively involving to contribute their bit.

Humanity at its best

It is a surge of humaneness, a wave of enthusiastic volunteers who have taken upon themselves the task to save lives. Medical and healthcare workers, police and traffic personnel and senior officials in Government sectors are definitely on the rigorous job. But have you ever noticed your milk man who unfailingly supplies milk at your doorstep, that vegetable vendor in the corner of your street who invariably stocks up fresh herbs and that kirana shop owner in

get your daily essentials and has habitually become so much a part of our life that for years, we have taken him for granted? We have the pourakarmikas who, rain or shine, religiously come every morning to pick up the garbage, the sanitation workers cleaning up your vicinity with renewed vigour, the security guards at ATM centres, offices and apartments gates, regularly checking visitors and then the ration shop owners who have been designated to compulsorily keep open their outlets and ensure appropriate supplies, the newspaper delivery boys who

who makes sure you

bring us first-hand authentic news, the zoo keepers who have on hand a thankless job of caring for animals and let us not forget the cemetery workers who too have a huge task on hand. It is an ocean of workforce on field with several Rotarians, NGO workers, social activists and small business owners who have, of their own accord, volunteered to extend help. Needless to say, therefore, it is humanity at its best in India and in the State. Each one is eager to help others in need, persuading each other to stay indoors and wishing each other to stay safe.

Thank the real heroes

It is time to give back to the unsung heroes of our lives, those who help us survive, those who help us stay connected, those who keep up humanity. The least we could do is to thank them with a warm heart, to support their efforts and stay indoors, maintain social distancing and care for personal hygiene. THE HINDU stand by our toiling frontline workers, abide by norms, believe that this too shall pass and we will together emerge winners.

K GIRIJA

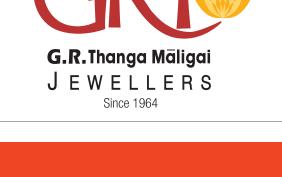


























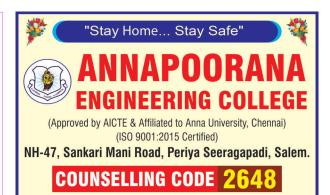


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STAY SAFE